



**4th Annual KDHE Center for Health Disparities  
Conference**

*“Building Partnerships to Wellness”*



**Celebrating Minority Health Awareness Month**

**April 6 & 7, 2009  
Topeka, KS**

## Conference Agenda

**Monday, April 6, 2009**

**10:00 a.m. — 4:00 p.m.**

**Pre-Conference Cultural Competency Institute**

*Adewale Troutman M.D., MPH, Director, Louisville Public Health and Wellness, Founder, Center for Health Equity*

**Tuesday, April 7, 2009**

**7:30 — 8:00 a.m.**

**Continental Breakfast**

**8:00 — 8:30 a.m.**

**Opening Ceremony:**

*Sharon Goolsby RN, Director KDHE Center for Health Disparities*

**Welcome:** *Secretary Roderick L. Bremby, KDHE*

**8:30 — 10:00 a.m.**

**Where Health Begins**

**Presenter:** *Rear Admiral John T. Babb, Region VII*

*Minority Health Administrator*

**10:00 — 10:30 a.m.**

**Poster Presentations/Exhibits/Break**

**10:30 — 11:30 a.m.**

**Breakout Sessions**

**Health Access Project**

**Presenter:** *Roderick Harris, Director, Center for Health Equity, Sedgwick County Health Department*

**Addressing Health Disparities through Community**

**Partnership: Latino Health for All**

**Presenters:** *Paula Cupertino, University of Kansas Medical Center, Jerry Schultz, University of Kansas - Lawrence, Zora Pace, University of Kansas – Lawrence, Dan Schober, University of Kansas – Lawrence, Susan Garrett, University of Kansas Medical Center, Blanca Mendoza University of Kansas – Lawrence, and Stephen Fawcett, University of Kansas - Lawrence*

**Engaging Health, Education & Philanthropy to Improve Children's Oral Health**

**Presenters:** *Dawn Downes, Project Director, REACH Healthcare Foundation*

**Cancer-Related Health Disparities in Kansas: An Overview**

**Presenters:** *Henri Ménager, Cancer Epidemiologist, KDHE*

**11:30 — 1:00 p.m.**

**Lunch**

Entertainment provided by *Spoken Truth Jazz Ensemble*

**Presentation of Community Champion Award**

**Keynote Presentation**

**Presenter:** *Tonya Lewis-Lee, A Healthy Baby Begins with You Campaign Spokesperson*

**1:15 – 2:30 p.m.**

**Breakout Sessions**

**Living on the Edge: A Poverty Simulation**

**Presenters:** *Andres Dominguez, Program Officer, Health Care Foundation of Greater Kansas City, Linda Grier, Executive Office Manager, Northeast Kansas Community Action Program, Inc., & Gary Brunk, President and CEO, Kansas Action for Children (invited)*

**Promotores De Salud**

**Presenters:** *Emily Bullard, National Cancer Institute Cancer Information Service, Cielo Fernandez-Ortega, El Centro, & Aura Morgan, Instructor, University of Kansas Medical Center,*

**Community Themes and Strengths Assessment: Utilizing MAPP to assess quality of life using on-line survey methods**

**Presenter:** *Sonja Armbruster, Community Health Assessment Coordinator, Sedgwick County Health Department*

**Unnatural Causes Screening, Episode 1**

**Facilitator:** *Roderick Harris, Director, Center for Health Equity, Sedgwick County Health Department*

**2:30 – 2:45 p.m.**

**Poster Presentations/Exhibits/Break**

**2:45 – 4:00 p.m.**

**Breakout Sessions**

**Living on the Edge: A Poverty Simulation (continued)**

**Preventive Health Care Services: Unequal Care for Kansans with Disabilities.**

**Presenters:** *Amanda Reichard, KU Research and Training Center on Independent Living & Jamie Simpson, MSE Disability Program Coordinator, KDHE*

**Bridging the Gap**

**Presenters:** *Cathy Anderson, Jewish Vocational Services*

**Unnatural Causes Screening, Episodes 2 & 3**

**Facilitator:** *Roderick Harris, Director, Center for Health Equity, Sedgwick County Health Department*

**4:00 — 4:15 p.m.**

**Closing Remarks/Adjournment**

## ***Conference Objectives:***

- Describe the complex social, behavioral and medical determinants of health which will enable participants to understand the impact of health and health care disparities within a population.
- Discuss the statistics and epidemiology of health and healthcare disparities among racial, ethnic and tribal communities in Kansas.
- Identify and clarify the role of the public health community in addressing health disparities.
- Identify the importance of a multi-sectoral approach in addressing the impact of social determinants of health and the elimination of health and healthcare disparities.
- Identify evidenced based prevention/intervention strategies and approaches that will result in systematic changes to the public health problem of health disparities.
- Facilitate community based and public/private partnerships to improve the health and well being of our communities.
- Explore multidimensional markets that impact community health, knowledge and economic development.

## **Presentation Descriptions**

### **Health Access Project**

**Presenters:** *Roderick Harris, Director, Center for Health Equity, Sedgwick County Health Department*

According to the Kansas Health Insurance Survey, approximately 11.5% (approximately 55,000) of Sedgwick County residents are uninsured. The impact of this problem does not just affect those individuals; it affects individuals, businesses and the entire health care system. This session will describe how the Board of Sedgwick County Commissioners initiated a community dialogue to research the problem and look for possible solutions to decrease the barriers citizens have to health care access. Three main barriers emerged: Coverage, System Coordination and System Navigation. The Health Access Project was initiated with working groups created to work on solutions to each of the identified system barriers.

### **Addressing Health Disparities through Community Partnership: Latino Health for All**

**Presenters:** *Paula Cupertino, University of Kansas Medical Center, Jerry Schultz, University of Kansas - Lawrence, Zora Pace, University of Kansas - Lawrence, Dan Schober, University of Kansas - Lawrence, Susan Garrett, University of Kansas Medical Center, Blanca Mendoza University of Kansas - Lawrence, and Stephen Fawcett, University of Kansas - Lawrence*

In Fall 2008, the Latino Health for All Partnership began its work of collaborative action to create conditions that promote healthy living within the Latino community of Wyandotte County. The Latino Health for All Partnership's mission is: *To reduce diabetes and cardiovascular diseases among Latinos in Kansas City/Wyandotte County through a collaborative partnership to promote healthy nutrition, physical activity, and access to health services.* This session will describe how the partnership has engaged over 40 individuals representing key organizations across diverse sectors including those in health and human service organizations, media, schools, faith communities, and government. Currently, the Partnership's efforts are focused on the 66101 zip code (Strawberry Hill neighborhood) of Wyandotte County/Kansas City. Together they developed a list of strategic action steps to address disparities in physical activity, nutrition and access to health. The Latino Health for All Partnership has formed three Action Committees, each charged with planning and implementing social/ environmental changes to address one of the group's priority goals.

### **Engaging Health, Education & Philanthropy to Improve Children's Oral Health**

**Presenters:** *Dawn Downes, Project Director, REACH Healthcare Foundation*

Two Kansas City regional health foundations approached dental, medical and early childhood leaders to enlist their involvement in developing an initiative to increase the number of children who arrive at kindergarten with healthy mouths. The 18-month planning process produced Project Ready Smile, an initiative being implemented in Allen, Johnson and Wyandotte counties in Kansas and in three counties in Missouri. This session will discuss Project Ready Smile. The primary goal is to reduce oral disease in young children; secondary goals are to connect poor children with a dental home, encourage dentists to serve low-income children, and instill good oral health habits early.

## **Cancer-Related Health Disparities in Kansas: An Overview**

**Presenters:** *Henri Ménager, Cancer Epidemiologist, KDHE*

Cancer is the second leading cause of death in Kansas accounting for 22% of all deaths occurred in 2007. The cause-specific death rate for cancer adjusted for age was for that year 193.7/100,000 people. The burden of cancer is unequally distributed among population subgroups. Among those groups most affected by excess of morbidity and mortality from cancer were men and African-Americans. Lack of access to care, cultural and social barriers have been identified as the root causes of these health disparities. This presentation will present an overview of the current cancer morbidity and mortality rates in Kansas stratified by various demographic characteristics with emphasis on the health disparities. Prevention and screening data from the Early Detection Works program will also be discussed.

## **Living on the Edge: A Poverty Simulation**

*Andres Dominguez, Program Officer, Health Care Foundation of Greater Kansas City*

*Linda Grier, Executive Office Manager, Northeast Kansas Community Action Program, Inc.*

*Gary Brunk, President and CEO, Kansas Action for Children (invited)*

What would happen if a car accident or a lay-off left you without a job and resources? Can you survive a month in poverty? 32.9 million Americans live in poverty every day. It is difficult at times to truly understand the situations that families living in poverty experience every day. We invite you to walk a mile in the shoes of those facing poverty by participating in a community action poverty simulation. This experience provides participants with the opportunity to assume the role of a low-income family member living on a limited budget. The experience is divided into four, 15 minute sessions, each of which represents one week in which you must provide for your family and maintain your home. The session will dramatically demonstrate how much time and energy many families have to give just to survive day by day in poverty. The simulation will be followed by a facilitated discussion about public-policy initiatives and what our communities can do to address poverty and improve the health of our residents. ***Individuals will need to participate in both sessions.***

## **Promotores De Salud**

**Presenters:** *Emily Bullard, National Cancer Institute Cancer Information Service, Cielo Fernandez-Ortega, El Centro, & Aura Morgan, Instructor, University of Kansas Medical Center*

The population in Kansas is becoming increasingly diverse. Latinos are the fastest growing minority group. Between 2000 and 2005, Latinos increased threefold from 63,339 to 228,250 becoming the largest ethnic minority group in the state. However, Latinos are less likely than white non-Hispanics to have access to healthcare, to have health insurance, to have knowledge of existing health resources, to receive advice about healthy behaviors, to participate in health promotion programs, or to utilize evidence-based treatment. The use of community health educators or "promotores de salud" is one approach to eliminate health disparities. Promotores de Salud have been used for decades in underserved population and rural communities to improve health behaviors and connect people to the health care system. This approach has the natural ability to reach others with culturally sensitive methods, tailoring their messages to the special needs of the community. The goal of this presentation is to describe the implementation of a promotores de salud program in a community based social service agency. We will also describe a culturally and linguistically appropriate health promotion training for the Promotores de Salud based on Paulo Freire's model of "Popular Education". Finally, we will describe health activities implemented by promotores de salud including 1) community needs assessment, 2) health events and 3) smoking cessation.

## **Community Themes and strengths assessment: Utilizing MAPP to assess quality of life using on-line survey methods**

**Presenter:** *Sonja Armbruster, Community Health Assessment Coordinator, Sedgwick County Health Department*  
MAPP (Mobilizing for Action through Planning and Partnerships) is a strategic approach to community health improvement. Community Themes and Strengths Assessment (CTSA) is one of four MAPP assessments which asks: How is quality of life perceived in our community? This session will look at the Methods for the CTSA and the results.

### **Unnatural Causes Screening, Episode 1**

**Facilitator:** *Roderick Harris, Director, Center for Health Equity, Sedgwick County Health Department*

UNNATURAL CAUSES is a documentary produced by California Newsreel that explores how population health is shaped by the social and economic conditions in which we are born, live and work. This session will include a screening of Episode 1 (In sickness and in wealth) and a facilitated discussion around the issues raised.

### **Preventive Health Care Services: Unequal Care for Kansans with Disabilities.**

**Presenters:** *Amanda Reichard, KU Research and Training Center on Independent Living & Jamie Simpson, MSED Disability Program Coordinator, KDHE*

The primary purpose of this session is to provide participants with an understanding of the preventive screening and preventive health care utilization patterns of individuals with physical disabilities supported by Home and Community Based Services waiver in Kansas and Kansans with disabilities through the Behavioral Risk Factor Surveillance System survey. This session will also suggest methods for increasing the utilization rates for preventive screenings and preventive health services.

### **Bridging the Gap**

**Presenters:** *Cathy Anderson, Jewish Vocational Services*

This session will focus on the lessons learned from the experiences in the Bridging the Gap training in Kansas (including the cultural competency training) and briefly mention the efforts to create national certification.

### **Unnatural Causes Screening, Episodes 2 & 3**

**Facilitator:** *Roderick Harris, Director, Center for Health Equity, Sedgwick County Health Department*

UNNATURAL CAUSES is a documentary produced by California Newsreel that explores how population health is shaped by the social and economic conditions in which we are born, live and work. This session will include a screening of Episode 2 (When the Bough Breaks), Episode 3 (Becoming American) and a facilitated discussion around the issues raised.

## **Cultural Competency Institute Presenter**



### **ADEWALE TROUTMAN, M.D., M.P.H.**

Dr. Troutman has had a distinguished record of achievement in public health education, leadership, research, and advocacy. He became the Director of Louisville Metro Public Health and Wellness in January 2004 and also currently serves as an Associate Professor at the University of Louisville School of Public Health. Dr. Troutman holds a Frederick Douglas Visiting Professorship from the University of Louisville School of Pan African studies. He has served on the adjunct faculty of Fort Valley State University Department of Public Health, 2002-2003; on the adjunct faculty of Emory University's Rollins School of Public Health, 2002-2003; as a clinical associate professor of the Morehouse School of Medicine, 2001-present; and as assistant clinical professor of the University of Medicine & Dentistry of New Jersey, 1995-97. Dr. Troutman's many leadership positions include the Chair of the Health and Social Justice Advisory Committee of the National Association of County and City Health Officials, the governing board of American Public Health Association, the Board of Directors of the Jomandi Theatre Company, and the Presidency of the Black Caucus of Health Workers.

## **Keynote Presenters**



### **Rear Admiral John T. Babb, R.Ph., M.P.A.**

Rear Admiral John Babb received his pharmacy degree from the University of Tennessee and his Masters of Public Administration from the University of Memphis. After spending over twenty years practicing community pharmacy in the private sector, he joined the U.S. Public Health Service in 1989. In former assignments, he was the director of the national pharmacy program, then the Chief of Health Programs for the Federal Bureau of Prisons, with responsibility for

coordinating health programs in over 100 federal prisons for 150,000 inmates. From 2000 thru 2006, he was the Director of the Office of Force Readiness and Deployment in the Office of the Surgeon General. He was responsible for coordinating the public health and medical readiness and response capabilities of the 6,000 members of the U.S. Public Health Service. These include responses on September 11<sup>th</sup>, anthrax, floods, ice storms, hurricanes, wildfires, tornadoes, typhoons, and the 2005 tsunami, as well as many National Special Security Events such as Presidential Inaugurations, Olympic games, political conventions, funerals of former presidents, seven State of the Union addresses, meetings of the World Bank, special meetings of the United Nations, and support for U.S. military missions in Kuwait, Iraq, and Afghanistan in time of war. In 2002, he was promoted to Assistant Surgeon General. Today he serves as the Regional Health Administrator in Region VII, carrying out initiatives to protect, promote, and advance the health of the citizens of Missouri, Kansas, Iowa, and Nebraska by addressing women's health, HIV/AIDS, minority health, family planning, reproductive health, medical readiness, and other public health issues – particularly for those populations suffering health disparities.



### **Tonya Lewis-Lee**

Mrs. Lewis-Lee received her B.A. from Sarah Lawrence College in 1988 and her J.D. from the University of Virginia School of Law in 1991. After practicing law at the firm of Nixon Hargrave Devans & Doyle in Washington, D.C., where she primarily serviced Gannett Co., Inc on corporate and First Amendment issues, she turned to writing and producing for television. From 1998 to 2002 she produced Black History Month interstitials for Nickelodeon and Nick at Nite featuring such talents as Gregory Hines, Savion Glover, Whoopi Goldberg and Queen Latifah. In 2002, she and husband Spike Lee co-authored the children's book *Please Baby Please*, illustrated by Kadir Nelson. She also produced the animated *Just for Me* interstitial *Please Baby Please*. In 2004, Mrs. Lee was the Executive Producer of the documentary film, *I Sit Where I Want: The Legacy of Brown v. Board of Education* for Noggin/The N, which has received both Beacon and Parent's Choice Awards. 2004 also saw the release of Mrs. Lee's first novel, the national bestseller, *Gotham Diaries*. Mrs. Lee served as Executive Producer for *Miracle's Boys*, a television mini-series for Noggin/The N, which garnered widespread critical acclaim in 2005. She followed this with the release of her most recent children's picture book, *Please Puppy Please*. Lewis Lee continued to produce award-winning television in 2006 with the three-part TVLand special entitled "That's What I'm Talking About," hosted by Wayne Brady. Outspoken on the issues of women and race, Lee has written for magazines such as **Glamour**, **Gotham**, **Avenue**, and **O at Home** and appeared on **Lifetime** television and **Good Morning America**. She currently serves on the boards of both the NAACP Legal Defense and Educational Fund and the Children for Children Foundation, as well as an advisory board member of The Bearden Foundation. She is a member of the New York Bar. Lee lives in New York City with her husband and two children, ages 10 and 12.

## **Continuing Education for Nurses and Social Workers**

### Nurses

Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for (5.5) contact hours for the Conference General Session all for RN or LPN re-licensure.

### Social Workers

This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. The general session meets the requirements for (5.5) hours applicable toward relicensure. (BSRB approval #05-001)

### Certificates

Separate contact hours and certificates will be awarded for the Cultural Competency Institute and general sessions. Certificates must be picked up at the end of the conference. Duplicate certificates are available for a \$10.00 service charge.

### Conference Location

The Conference is being held at the Capitol Plaza Hotel located at 1717 SW Topeka Blvd, Topeka, KS 66612. You can find additional information about the hotel at: <http://www.capitolplazahoteltopeka.com/home.aspx>

## **Registration, Fees, Cancellations and Refunds**

### **Registration Process**

Conference registration is through KS-TRAIN at: <http://ks.train.org>, Course #1016632.

### **Registration Deadline**

Pre-registration is required. Registrations must be received at the WSU Office of University Conferences and Non-Credit Programs by Wednesday, April 1, 2009.

### **Registration Fees**

#### **Pre-Conference Cultural Competency Institute – Monday, April 6, 2009**

The fee to attend the Institute is: \$100.00  
Lunch and breaks will be provided, as well as session materials.

#### **General Session – Tuesday, April 7, 2009**

The fee to attend the General Conference is as follows: \$100.00  
The General Conference Registration fee includes breakfast, lunch and breaks on Tuesday, as well as conference materials.

#### **Both Pre-Conference Institute and General Conference** \$150.00

A discounted rate for individuals attending both the Institute and General Conference sessions. Includes materials and meals listed in each description.

### **Community Organization Group Discount**

A group discount may be available for community organizations wishing to bring a large group. For more information please contact Sharon Goolsby at (785) 296-5577 by March 20th.

The conference is being facilitated by the Office of University Conferences and Non-Credit Programs at Wichita State University. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send with a copy of your registration form to:

Office of University Conferences and Non-Credit Programs  
1845 Fairmount  
Wichita, Kansas 67260-0136  
Fax (316) 978-3064

### **Cancellations and Refunds**

All cancellations must be in writing. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). There will be no refunds after March 27, 2009.

### **Accommodations**

#### **Room Rate**

Special rates for conference attendees have been arranged with the Capitol Plaza hotel. Room rates are \$79.00 per night + tax.

#### **Making a Reservation**

Reservations may be made by calling the hotel directly at 1-800-579-7937. Please ask for the Health Disparities Conference Room Block. Reservations must be received by March 16, 2009. Reservations received after **this** date will be accepted on availability, at the best available rate at time of reservation.

#### **Check In/Out**

Check in time is 4:00 p.m. If you arrive before 4:00 p.m. the hotel will accommodate as rooms become available. Check out time is 12:00 noon. The hotel Bell Captain can store your luggage if you arrive early and your room is not available.

## **Conference Etiquette**

Please put your cell phone on “silent” or turn it off during all presentations out of respect for the presenter and other conference participants.

## **Conference Attire**

While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater /light jacket, as the temperature in the meeting room varies widely.

### Right of Termination for Cause

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

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**- Registration Form -**  
**4th Annual KDHE Center for Health Disparities Conference**  
**April 6 & 7, 2009**  
**Capitol Plaza Hotel, Topeka, KS**

**Pre-registration is required. Check, PO or credit card payment must accompany registration form. Please make checks or purchase orders payable to Office of University Conferences. The fee for the Cultural Competency Institute is \$100.00. The fee for the General Conference Session is \$100.00. A discounted registration fee of \$150.00 is available for attending both sessions.**

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**Please fill out ALL requested enrollment information.**

Please type or print clearly.

Name: \_\_\_\_\_

(as it appears on your license)

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Badge Name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**Type of License:**     Nurse     Social Worker

License #: \_\_\_\_\_

**Registration Fees:**

\$100 Cultural Competency Institute (Monday, April 6)

\$100 Health Disparities Conference (Tuesday, April 7)

\$150 Both the Institute and Conference

I require vegetarian meals

Total amount enclosed or noted on purchase order \$\_\_\_\_\_

**Breakout Sessions:**

**Tuesday, April 7, 2009- 10:30 – 11:30 A.M. (Please indicate the session you plan to attend)**

Health Access Project

Addressing Health Disparities through Community Partnership: Latino Health for All

Engaging Health, Education & Philanthropy to Improve Children's Oral Health

Cancer-Related Health Disparities in Kansas: An Overview

**Tuesday, April 7, 2009- 1:15 – 2:30 P.M. (Please indicate the session you plan to attend)**

- Living on the Edge: A Poverty Simulation (*must select poverty at 2:45 as well*)
- Promotores De Salud
- Community Themes and Strengths Assessment: Utilizing MAPP to assess quality of life using on-line survey methods
- Unnatural Causes Screening, Episode 1

**Tuesday, April 7, 2009- 2:45 – 4:00 P.M. (Please indicate the session you plan to attend)**

- Living on the Edge: A Poverty Simulation (*must select poverty at 1:15 as well*)
- Preventive Health Care Services: Unequal Care for Kansans with Disabilities.
- Bridging the Gap
- Unnatural Causes Screening, Episodes 2 & 3

**Cancellations/Refunds**

*All cancellations must be made in writing.* A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). Requests for refunds must be submitted to the Office of University Conferences no later than March 27, 2009. No refunds will be given after that date.

**Payment Method:**

- Check    Purchase Order
- Visa    Mastercard    American Express    Discover

CC#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Security Code (3 digit number on back): \_\_\_\_\_  
Name as printed on the card: \_\_\_\_\_

**PLEASE RETURN THIS FORM ALONG WITH PAYMENT OR PURCHASE ORDER TO:**

Office of University Conferences  
Wichita State University  
1845 Fairmount, Campus Box 136  
Wichita, Kansas 67260-0136  
or fax to: (316) 978-3064

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**Special Accommodations**

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

**Notice of Non-Discrimination**

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, sexual orientation, national origin, gender, age or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita, State University, 1645 Fairmount, Wichita, Kansas.