

# Social Media 101 for Nonprofits

Are you on facebook or twitter?

Do you know what these are or how they might benefit your organization?

There's much more to social media than finding old classmates, sharing music and telling everybody that you had pizza for lunch.

Learn how to utilize free resources to power up your brand, garner support, recruit volunteers and enhance many aspects of your nonprofit.

No prior posting, pokes, nudging, following or tweets required.

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**Facilitator & Presenter:** Sandy C. Evans, Founder – Evans PR & Marketing

To learn more about Sandy Evans, visit her website at [www.evansprbird.com](http://www.evansprbird.com)

**Date & Time:** April 7, 2009 from 1:00 – 3:00 PM

**Location:** Inter-Faith Ministries - Gallery Room  
829 No. Market, Wichita, KS

**Fee:** \$15/person for a member organization  
\$40/person for a non-member organization

Please enroll me/us in **“Social Media 101 for Nonprofits”** (*seating is limited ... please respond early to assure a place in the workshop.*)

Name of Attendees, organization and email address (PLEASE PRINT):

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Number of attendees X registration fee = \$ \_\_\_\_\_

Return registration form and check payable to:  
Nonprofit Chamber of Service  
P.O. Box 47012  
Wichita, KS 67201  
[www.NonprofitChamberKS.org](http://www.NonprofitChamberKS.org)



# Market-Based Management

Presented by Dr. Tony Woodlief, President of the Market-Based Management Institute, is a two-part series on the unique and transformative management philosophy developed by Charles Koch. Learn how to apply MBM in your organization and create value and achieve long-term success. Because this series builds upon the previous session, it is highly advised that the attendee register and attend both sessions to maximize benefit.

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## Facilitator & Presenter:



**Dr. Tony Woodlief**, - President of the Market-Based Management Institute and previously President of the Mercatus Center at George Mason University, a center for economic research and education.

**Date & Time:** Session 1 – March 12, 2009 Session 2 – March 26, 2009  
(Both sessions run from 9:00 – 11:00 AM)

**Location:** Koch Industries, 4111 E. 37<sup>th</sup> Street, Wichita, KS

**Fee:** \$30/member includes both sessions  
\$80/nonmember includes both sessions

**(Seating is limited to 25 individuals and you must be registered 48 hours in advance)**

Please enroll me/us in *“Market-Based Management for Nonprofits”* (seating is limited ... please respond early to assure a place in the workshop.)

Name of Attendees, organization and email address (PLEASE PRINT):

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# New 990 Rules & How They Impact Your Organization

A panel discussion made up of leading nonprofit tax experts discussing the new rules and regulations as they might apply to your nonprofit when filing your 2009 IRS 990.

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**Date & Time:** May 28, 2009 9:00 – 11:00 AM

**Location:** TBA upon receipt of registration form

**Fee:** \$15/person for a member organization  
\$40/person for a non-member organization

Please enroll me/us in the “*New 990 Rules & How They Impact Your Organization.*”

Name of Attendees, organization and email address (PLEASE PRINT):

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Number of attendees X registration fee = \$ \_\_\_\_\_

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# ---Night School---

## “Evaluating Your Board of Directors”

Are you a member of a successful board of directors? What does success entail? Strong, mission-driven nonprofit organizations can be realized only by effective governance which is sustained through frequent and thoughtful review by a Board of Directors. This session will introduce a user-friendly, diagnostic tool that Board members can use to assess Board practices. You will also learn how to use the results of this review as a springboard to reform and renew the important tasks of Board leadership.



**Facilitator & Presenter:** Marla Flentje, Senior Consultant,  
Austin Peters Group, Inc.

To learn more about the Austin Peters Group, visit their website at [www.austinpeters.org](http://www.austinpeters.org)

**Date & Time:** April 30, 2009 from 6:00 – 7:30 PM

**Location:** TBA upon receipt of registration form

**Fee:** \$15/person for a member organization  
\$40/person for a non-member organization

Please enroll me/us in “*Evaluating Your Board of Directors*” (*seating is limited ... please respond early to assure a place in the workshop.*)

Name of Attendees, organization and email address (PLEASE PRINT):

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Number of attendees X registration fee = \$ \_\_\_\_\_

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# ---Night School---

## “Finance Committee Responsibilities”

The Finance Committee of a nonprofit organization has many responsibilities including how to report financial status, proper preparation for audits and guiding the board’s fiduciary responsibilities. This is the perfect opportunity for a new chair or member of a finance committee and executive staff to grasp the role required for a successful nonprofit.

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**Facilitator & Presenter:**     **Jim Hubbard, CPA**  
                                                 **Kirkpatrick, Sprecker & Company**

To learn more about Jim Hubbard and Kirkpatrick, Sprecker & Company, visit their website at [www.kscpa.com](http://www.kscpa.com)

**Date & Time:**             June 30, 2009 from 6:00 – 7:30 PM

**Location:**                 TBA upon receipt of registration form

**Fee:**                         \$15/person for a member organization  
                                         \$40/person for a non-member organization

Please enroll me/us in **“Finance Committee Responsibilities”** (*seating is limited ... please respond early to assure a place in the workshop.*)

Name of Attendees, organization and email address (PLEASE PRINT):

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# ---Night School---

## “Civic Leadership for Board Members”

Much of civic life revolves around our local communities and nonprofit leaders are often at the fore of civic leadership. Civic leadership for board members is a three-part series focusing on board governance and community leadership. Attendees in this series of workshops will garner cutting-edge approaches to leadership through experiential, transformative, and reinforcing teaching methodologies.

Attendees completing all three sessions shall receive a certificate of Civic Leadership from the Kansas Leadership Center.

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**Facilitator & Presenter:** Kansas Leadership Center

To learn more about the Kansas Leadership Center, visit their website at [www.kansasleadershipcenter.org](http://www.kansasleadershipcenter.org)

**Date & Time:** Session 1 Thursday, July 30, 2009  
Session 2 Monday, August 31, 2009  
Session 3 Tuesday, September 29, 2009  
(All three sessions run from 6:00 – 7:30 PM)

**Location:** Kansas Leadership Center, 300 No. Main, #100, Wichita KS

**Fee:** \$15/ member per session or \$40 for the three-part series  
\$40/ nonmember per session or \$110 for the three-part series

Please enroll me/us in **“Civic Leadership for Board Members”** (*seating is limited ... please respond early to assure a place in the workshop.*)

Name of Attendees, session(s) to be attended, organization and email address (PLEASE PRINT:

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Number of attendees X registration fee = \$ \_\_\_\_\_

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# Advertising & The Media: A How To Guide

How does your organization receive the advertising it requires?

Do you have an advertising budget?

Large, small or no budget at all, this workshop will provide you with the details needed to get your organization in the public eye utilizing both complimentary and paid advertising.

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**Date & Time:** May 6, 2009 9:00 – 11:00 AM

**Location:** Kansas African American Museum, 601 No. Water, Wichita, KS

**Fee:** \$15/person for a member organization  
\$40/person for a non-member organization

Please enroll me/us in **“Advertising & The Media: A How To Guide”** (*seating is limited ... please respond early to assure a place in the workshop.*)

Name of Attendees, organization and email address (PLEASE PRINT):

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Number of attendees X registration fee = \$ \_\_\_\_\_

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# Give Your Press Release Legs

Do your press releases receive the attention they deserve?

This workshop will review successful press releases and share with you some of the writing and follow-up efforts to get your organization the public exposure it warrants.

And prior to attending this workshop, enjoy your lunch break by touring the museum - ticket included in registration cost.

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**Facilitator:** Melanie Haspels, Faculty, WSU Elliott School of Communications

**Date & Time:** May 21, 2009 1:00 – 3:00 PM

**Location:** Museum of World Treasures, 835 E. First Street, Wichita, KS

**Fee:** \$19/person for a member organization  
\$44/person for a non-member organization  
*(Price includes ticket for admission to the museum)*

Please enroll me/us in **“Give Your Press Release Legs”** (*seating is limited ... please respond early to assure a place in the workshop.*)

Name of Attendees, organization and email address (PLEASE PRINT):

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