

Turn inside to see the winter/spring schedule of offering for 2009!

Schedule these upcoming activities now!

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[Executive Director Survival - 4 part series - seating is limited - page 3](#)

[Securing Mission Resources - Building Social Enterprises - page 5](#)

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Perry L. Schuckman

Executive Director, Nonprofit Chamber of Service

The Nonprofit Chamber of Service is directed by Perry L. Schuckman. With more than 30 years of nonprofit management/governance experience, his background provides an understanding of the unique opportunities and challenges facing the nonprofit sector.

His education includes an AA from Hutchinson Community College, a BA in Political Science from San Jose State University, a MPA from Wichita State University's Hugo Wall School of Urban and Public Affairs and a certificate in Nonprofit Management.

Having opened the first adult homeless shelter in San Mateo, CA, he went on to become Executive Director of Samaritan House, a holistic approach to assisting the community in its efforts of neighbor-helping-neighbor. Included in his management experience was the founding and operations of two free clinics, education and tutorial programs, counseling, food programs and community advocacy. He is in his fourth year as the first executive director of the Nonprofit Chamber of Service.



The Nonprofit Chamber of Service is an organization created by nonprofits to serve nonprofits and is governed exclusively by nonprofit executives.

The Nonprofit Chamber of Services mission is to assist all Kansas nonprofits achieve their maximum potential through collaborative efforts directed towards best practices, improved governance and community engagement.



Nonprofit Chamber of Service

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2009 SCHEDULE OF ACTIVITIES

(CURRENT 2-1-09)



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Registration Instructions

Because of the vast array of offerings in 2009 and growing membership, it is suggested that the attendee reserve seating at each activity as soon as possible by telephone at (316) 440-6744. **Our last ten workshops have been sellouts!**

Nonprofit Chamber of Service staff will send a registration form either by email or fax ... or if registration form is included with the Schedule of Activities, complete it and return to address shown on form. You can also email us at NPCOS@NonprofitChamberKS.org or visit our website at www.NonprofitChamberKS.org

The registration form will include all pertinent information on time, date, location and fee. Advanced payment is strongly encouraged to assure your place at the session

Many roundtables and lunches have limited seating so the earlier you make your reservation, the more likely you will have a place at the table.

“Building Organizational Capacity”

Open to all nonprofit executives, staff and board members, the “Building Organizational Capacity” series will focus on building a nonprofit’s ability to delivery mission.

Market-Based Management

Presented by Dr. Tony Woodlief, President of the Market-Based Management Institute, is a two-part series on the unique and transformative management philosophy developed by Charles Koch. Learn how to apply MBM in your organization and create value and achieve long-term success. Because this series builds upon the previous session, it is highly advised that the attendee register and attend both sessions to maximize benefit.

Date: Session 1 - March 12, 2009 Second Session 2 - March 26, 2009
Both sessions run from 9:00 - 11:00 AM

Location: Koch Industries, 4111 E. 37th Street, Wichita, KS 67220
(Please arrive fifteen minutes before session for security clearance and admission)

Fee: \$30/member includes both sessions \$80/nonmember includes both sessions
Seating is limited to 25 individuals: to reserve a seat telephone (316) 440.6744

Future sessions in development

Volunteer Development: Resources for Securing the Perfect Help

Planning A Successful Board Retreat

Developing Effective Policies and Procedures

(locations and dates TBA)

Community Engagement - “Getting Out The Word”

A multi-part series that will offer nonprofit executives and members of the board with the knowledge and skills to engage your organization with the community. Learn the assorted ways of working with various media sources and properly sharing your organizations mission with the community.

Do You ‘Twitter?’ - Social Media & Why You Should Dive In

Presented by Sandy Evans of Evans PR & Marketing

Are you on facebook or twitter? Do you know what these are or how they might benefit your organization?

Remember when email sounded foreign? There is much more to social media than finding old classmates, sharing music and telling everybody that you had pizza for lunch. Learn how to utilize free resources to power up your brand, garner support, recruit volunteers and enhance many aspects of your nonprofit. No prior posting, pokes, nudging, following or tweets required!

Date: April 7, 2009 1:00 - 3:00 PM

Location: Inter-Faith Ministries - Gallery Room
829 No. Market, Wichita, KS

Fee: \$15/member \$40/nonmember

Seating is limited: to reserve a seat telephone (316) 440.6744

Advertising & The Media - A How To Guide

How does your organization receive the advertising it requires? Do you have an advertising budget? Large, small or no budget at all, this workshop will provide you with the details needed to get your organization in the public eye utilizing both complimentary and paid advertising.

Date: May 6, 2009 9:00 - 11:00 AM

Location: Kansas African American Museum, 601 No. Water, Wichita, KS

Fee: \$15/member \$40/nonmember

To reserve a seat telephone (316) 440.6744 - seating is limited to 70

Give Your Press Release Legs

Presented by Melanie Haspels, Faculty, WSU Elliott School of Communications

Do your press releases receive the attention they deserve? This workshop will review successful press releases and share with you some of the writing and follow-up efforts to get your organization the public exposure it warrants. And prior to attending this workshop, enjoy your lunch break by touring the museum - ticket included in registration cost.

Date: May 21, 2009 1:00 - 3:00 PM - *Museum will be open to attendees at Noon*

Location: Museum of World Treasures, 835 E. First Street No, Wichita, KS

Fee: \$19/member \$44/nonmember (price includes ticket for admission to Museum)

Seating is limited: to reserve a seat telephone (316) 440.6744

Future sessions in development

Speed Dating for Reporters

Spokesperson & Media Training

Communicating To Many Audiences

(locations and dates TBA)

“Night School” for Boards

Provided in the evening for busy governance volunteers and nonprofit executives, these sessions shall focus on issues of particular relevance to nonprofit governance such as organizational insurance and liability, board meeting management, best accounting practices, and board leadership in achieving mission and objectives.

Evaluating Your Board of Directors

Are you a member of a successful board of directors? What does success entail?

Strong, mission-driven nonprofit organizations can be realized only by effective governance which is sustained through frequent and thoughtful review by a Board of Directors. This session will introduce a user-friendly, diagnostic tool that Board members can use to assess Board practices. You will also learn how to use the results of this review as a springboard to reform and renew the important tasks of Board leadership.

Facilitator: Marla Flentje, Senior Consultant, Austin Peters Group, Inc.
Date: April 30, 2009 6:00 - 7:30 PM
Location: TBA
Fee: \$15/member \$40/nonmember
 to reserve a seat telephone (316) 440.6744

Finance Committee Responsibilities

The finance committee of a nonprofit organization has many responsibilities including how to report financial status, proper preparation for audits and guiding the boards fiduciary responsibilities. This is the perfect opportunity for a new chair or member of a finance committee and executive staff to grasp the role required for a successful nonprofit.

Facilitator: Jim Hubbard, CPA at Kirkpatrick, Sprecker & Company
Date: June 30, 2009 6:00 - 7:30 PM
Location: TBA
Fee: \$15/member \$40/nonmember - to reserve a seat telephone (316) 440.6744

Civic Leadership for Board Members

Much of civic life revolves around our local communities and nonprofit leaders are often at the fore of civic leadership. Civic leadership for board members is a three-part series focusing on board governance and community leadership. Attendees in this series of workshops will garner the cutting-edge approaches to leadership through experiential, transformative, and reinforcing teaching methodologies. Attendees completing all three sessions shall receive a certificate of Civic Leadership from the Kansas Leadership Foundation.

Facilitator: Kansas Leadership Foundation
Date: Session 1 - Thursday July 30 Session 2 - Monday August 31 Session 3 - Tuesday Sept 29
Location: All sessions held at the Kansas Leadership Center, 300 No. Main, #100, Wichita, KS
Fee: \$15/member per session or \$40 for the three-part series
 \$40/nonmember per session or \$110 for the three-part series
 to reserve a seat telephone (316) 440.6744

Nonprofits & Finance

This year's change in the IRS 990 codes incorporate more than 200 pages of new rules and regulations as apply to the nonprofit sector. This series of panel discussions and roundtables are designed for nonprofit executives, finance officers and finance committee members of nonprofit boards of directors.

The New 990 Rules and How They Impact Your Organization

A panel discussion made up of the leading nonprofit tax experts discussing the new rules and regulations as they might apply to your nonprofit when filing your 2009 IRS 990.

Date: May 28, 2009 9:00 - 11:00 AM
Location: TBA
Fee: \$15/member \$40/nonmember
 To reserve a seat telephone (316) 440.6744

Future sessions in development

Health Insurance for Nonprofits

Retirement and Nonprofit Employees - Are You Prepared and Protected?

Business Financial Banking Options for the Nonprofit Sector

(locations and dates TBA)

Executive Director Survival

(Exclusively reserved for nonprofit chief executives only!!!)

One of 2008's most popular roundtables series, 2009 Executive Director Survival offers a quarterly sessions dedicated solely to issues impacting nonprofit executives. Each session will focus on a wide array of concerns and successful strategies pertinent to all nonprofit executives including personnel, funding, burnout prevention and the nuances of answering to a board of directors. Come prepared to share the secrets to your success with peers!

Dates: Quarterly - TBA
Location: TBA
Fee: \$15/member \$40/nonmember per session (space limited)
 To reserve a seat telephone (316) 440.6744



*Executive Directors in attendance at one of our recent ED Survival Series.
 How many of these leaders in the nonprofit sector can you identify?*

“It’s About People” - Employee Retention

Open to all nonprofit executives, staff and board members, this series will focus on attracting, hiring and retaining talented employees. Topics will include motivation and recognition techniques of successful organizations, employee assistance programs, inclusiveness, and diversity. Sessions are open to all nonprofit executives and directors engaged in management.

Employee Assistance Programs - Helping Your Employee Be Their Best!

During times of economic uncertainty, an employee is often conflicted with personal issues that impact their professional duties. According to many studies, personal stresses over finance, relationships and health can significantly determine an employee's effectiveness.

Employers are often confronted with requests for cash advances and lost workplace time related to personal relationship matters. Learn how you can help your employees improve their personal finances, enhance their relationships and develop a better employee for your organization. Session shall include a panel discussion on employee assistance programs and how you can customize your own program for the benefit of your most valuable asset - your employees.

Date: TBA - late spring 2009
Location: TBA
Fee: \$15/member \$40/nonmember - to reserve a seat telephone (316) 440.6744

Employee Wellness - A Healthy Employee is an Effective Employee

This session will introduce your organization to innovative ways of assuring your employees health ... and that of their families. There are many ways of helping your employee stay fit and able to enjoy a more fulfilling life and improve their workplace ability. This session shall introduce the attendee to numerous ways that your organization can partner with other nonprofits to provide a fitness program, mental health and counseling, and assure they do everything possible to prevent illness. You don't want to miss this great collaborative effort ... nonprofits working together for a common purpose!

Date: TBA - early summer 2009
Location: TBA
Fee: \$15/member \$40/nonmember - to reserve a seat telephone (316) 440.6744

Future sessions in development

So, You Want To Run A Nonprofit?

Salary Guidelines - How to determine an effective salary structure

Resume/Portfolio Development

(locations and dates TBA)

“Securing Mission Resources”

Open to all nonprofit executives, staff and board members, this series will focus on introducing building a community funding base and managing operational costs.

Building Social Enterprises

One of our most significant events of 2009 - developing a diversified funding base is essential for all nonprofit organizations. Many nonprofits have developed social enterprises as a strategy for achieving resource sustainability and mission outcome success.

Presented by Community Wealth Ventures, based in Washington, D.C., this introductory session will equip executive staff and members of their board of directors with the essentials to determine if building a social enterprise is right for your organization. It is advised that the session be attended by both nonprofit executives and their board members to explore how your organization might create successful revenue streams while meeting your mission.

Date: March 11, 2009 1:30 - 5:00 PM
Location: Wichita Art Museum, 1400 W. Museum Blvd, Wichita, KS
Fee: \$20/member \$75/nonmember - to reserve a seat telephone (316) 440.6744

Sponsored by:



Future sessions in development

The Board Members Role in Resource Development

Special Events Planning (A three-part series in making your event a success!)

Writing a Successful Annual Appeal

Developing a Successful Capital Campaign

“Heard It Over Lunch”

Open to all nonprofit executives, staff and board members, this luncheon series will provide insightful keynote speakers on topics of relevance to nonprofit organizations. These luncheons will also provide an opportunity for nonprofit boards to introduce newly hired/appointed executives. Learn “the buzz” within the community and meet your new partners in making a difference; say you “Heard It Over Lunch.”

Public Safety and the Nonprofit Community

Meet Wichita’s New City Manager

The Arts: Enhancing Community Quality of Life

United States Senate Candidates Luncheons

Building A Winning Attitude

The Arts and Community Economics

Health Care and the Nonprofit Sector